I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. The cable ownership

cap is a crucial element of our democratic media, and it should not be weakened.

Sir,

Here in San Diego we have little choice in who will be our cable service provider. Whether one gets Cox, Daniels Cablevision, Time-Warner, or what-have-you depends entirely on your zip-code. This is blatantly not competitive. My only other choice would be some kind of satellite broadcasting system.

I have spent some time considering this and I believe the only solution to the problem is public ownership of the cable ways and letting the cable program distributors fight it out amongst themselves. That way I could pick and choose which provider has the range of programs I like instead of taking what I am offered like it or not.

As it stands the cable companies have divided up the San Diego market like a bunch of Mafia Dons, keeping out of each others turf on pain of some kind of capitalistic unpleasantry

Therefore, I not only oppose the loosening of the ownership rules I would like to see them expanded so that no company may own more than one media outlet (print, broadcast or cable) in any given market. And don't insult me by saying that that will restrict any one company's First Amendment Rights. Just because one has a right to speak doesn't mean that one has the right to dominate the conversation

I hope that you will give full weight to my comments and concerns and will choose for the consumers not the corporations.

Yors Sincerely,

Brett Morris 4409 Donald Ave. San Diego, CA 92117